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The Grimaldi Group at the Fruit Logistica Fair

17.01.2011

The Grimaldi Group will renew its presence this year at the "Fruit Logistica" Fair, the most important European fresh fruit and vegetables logistics event, which will be held in Berlin next 9-11 February 2011.

The Group participates with its controlled companies, the Greek Minoan Lines, and the Finnish Finnlines together with CAAB - the Agriculture and Food Centre of Bologna - among the biggest logistics distribution platform in the food sector in Italy and in Europe.

To all the main logistics operators working in the food supply chain, the Grimaldi Group will present the benefits of its maritime lines, which link important import-export areas of fruit and vegetables products. Big emphasis will be given to the new Livorno-Valencia-Tangier service, which aims to be a valid support for the increasing trade flows between Italy, Spain and Morocco. Furthermore, the Group will present its two newlybuilt ro/ro vessels "Eurocargo Genova" and "Eurocargo Malta", deployed on the route between Genoa and Livorno to Sicily, Malta and Libya. Considering also the maritime links offered by Minoan Lines between Italy and Greece and those of Finnlines in the Baltic and Northern Seas, the Group aims to present itself in Berlin as a leading partner in the transport services for fruits and vegetables.

"The cooperation with CAAB proves the importance we intend to give to the agricultural supply chain, to which we offer the economic and logistics advantages of our sea connections" states Guido Grimaldi, Grimaldi's Short Sea Lines commercial manager. "CAAB offers an important benefit thanks to its strategic location between Genoa, Livorno, Ancona and Ravenna, ports of departure of our services towards Spain, North Africa and Eastern Mediterranean countries, such as Greece, Turkey and Egypt. By creating synergies with CAAB we aim to bring companies involved in the International trade of fruit and vegetables closer to those offering transport services, an osmosis which can be a source of growth and development of new business opportunities", concludes Guido Grimaldi.

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